

Beautiful sexLife

TALK SHOW

Beautiful Sex Life Series and Talk Show

What's going on in YOUR bedroom?

In modern society there are many taboos related to sexuality. Wrong representation of sex in the media plays a significant role in how people perceive their bodies and sexuality. This, amongst others, are the main reason why we produced the docu-reality series The Beautiful Sex Life which can serve as an exquisite foundation and source for a talk-show.

Producers of talk-shows usually have, when it comes to more delicate topics, two major problems:

1. availability of text and video material and,
2. finding guests that are prepared to talk about intimate issues in a relaxed and sincere manner. Our series The Beautiful Sex Life, however, contains both.

The Beautiful Sex Life - about the series

Each episode of the docu-reality series *The Beautiful Sex Life* deals with one topic and thus represents a self-contained entity which means that it is not necessary for the viewer to know previous episodes to understand the content. A special feature is the use of three different elements when presenting a certain topic: regular people speak about their problems and experience in sexuality and relationships, which forms the story's framework then there are experts that provide explanations and scientific facts; esthetically shot scenes by professional actors give the story visual support throughout the episode.

The Beautiful Sex Life as foundation of a talk-show

Talk-show producers can use an episode of the series as basis for a talk-show that offers a complete and consistent approach to a certain topic. The respective episode will be shown to the guests and viewers to give them a starting-point for a subsequent discussion in the studio. To prepare for the discussion, the host of the show will have our rich collection of articles at his disposal. Thousands of articles about sexuality, health and relationship cover these topics in a graspable yet competent manner which enables the host to lead the discussion in a confident and expert way.

Major advantages of our concept

The guests of the talk-show will not need to disclose their personal experience with issues that can often make people feel uncomfortable - instead, they will take up a stance over what they saw and heard in the featured episode of *The Beautiful Sex Life*. By taking position on these issues, however, they will tell us something about their personal experience and opinion as well.

The talk-show

The show takes place in a regular talk-show studio. The host makes an introduction to the topic and gives the guests the chance to exchange some initial thoughts (10 min of programme gross) before the host invites them and the audience to watch the episode on the same topic from *The Beautiful Sex Life* series (30 min of programme gross). The host then initiates a discussion about what happened in the episode and uses the experts' and regular people's statements from the episode as starting-points for a debate.